

# THEY SAY, EXPERIENCE IS THE BEST TEACHER.

# Benefits of Maya Bazaar DE&l passes:

Full access to both event days | Custom entry passes with corporate logo | Chance to interact with entrepreneurs and founders | Maya Bazaar merchandise gift bag | Complimentary lunch and drinks on both days | Call-out on social media as corporate allies | One online DE&I session conducted by Road to Utopia

INR 6,000 per pass, 5 passes minimum

## The rising focus on DE&I in organizations

Consumers, markets, purchase, and decision-making powers have shifted to include diverse groups – across identities, sexualities, caste, socioeconomic backgrounds, and other intersections. Organizations and brands are recognizing this and shaping:

- their offerings to meet personalized needs
- their workplaces to be inclusive of a diverse workforce

In addition to hiring and in-house sessions, companies must also focus on continued engagement that broaden experiences of their existing workforce.

#### The value of cultural immersion

Ramp up your DE&I strategy by getting out of the office and in the middle of the action.

At Maya Bazaar, we offer you a first-hand, touch-and-feel learning experience that brings you closer to the culture that you are curious to explore.

## Who should show up and why

- Wherever you are in your DE&I journey:
  - o Early stages Send your

- leadership team to experience different and evolving cultures.
- Out and proud Send your ERG representatives or the DE&I team.
- Show your LGBTQIA employees that you care.
- Your presence at Namma Maya
   Bazaar is a commitment to
   progressing DE&I at the grassroots
   level.

### Impact of immersion at Maya Bazaar

Enjoy two days getting up and close with a vibrant, fearless and proud community.

At Maya Bazaar, you will:

- Dig deeper and question our collective understanding of 'normal'.
- Have an opportunity to challenge yourself and normalize the 'other' the 'queer'.

Aware and progressive mindsets produce innovative and cutting-edge work that does not discriminate.

Call us at +91 90072 97981 to know more about our DE&I immersion passes.

Your Partners-in-inclusion,

